

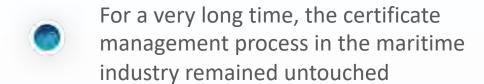
# myCert: the Power of Ecosystems

Prof. Ralph-Becker Heins, CEO Safebridge





# Digital certificates is an issue of the past



Today we are ready to upgrade the maritime certificates and bring them on par with other industries





# Lengthy and complex workflows

Digitalizing certificates is only a small stepping stone in solving the big problem, which is simplifying and streamlining the associated extremely lengthy and complex workflows.

"Traditional" steps to issue the endorsement



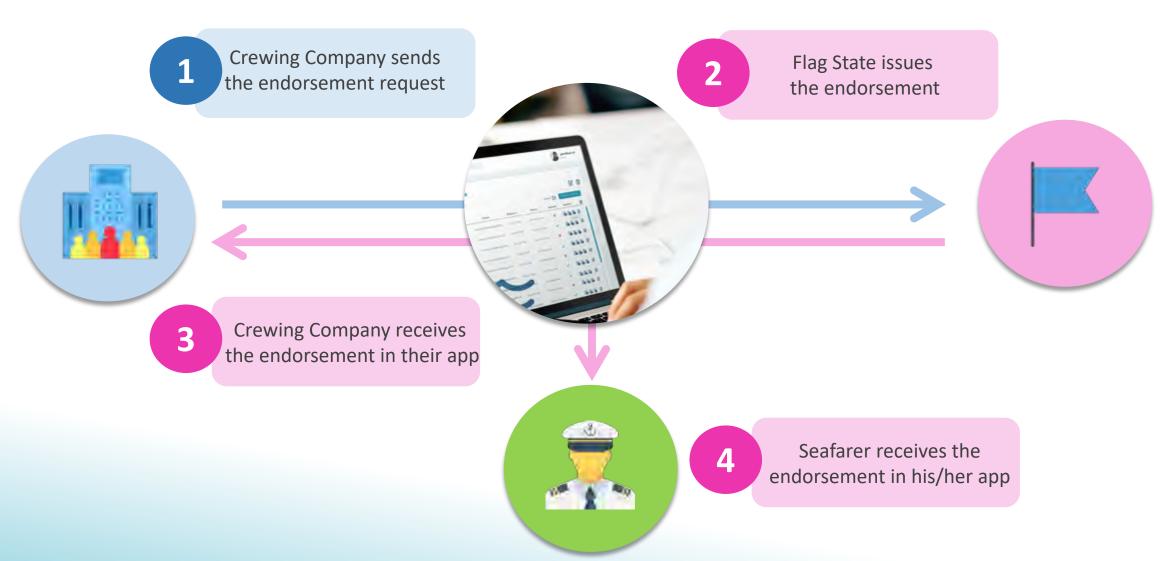




# The digital approach with myCert

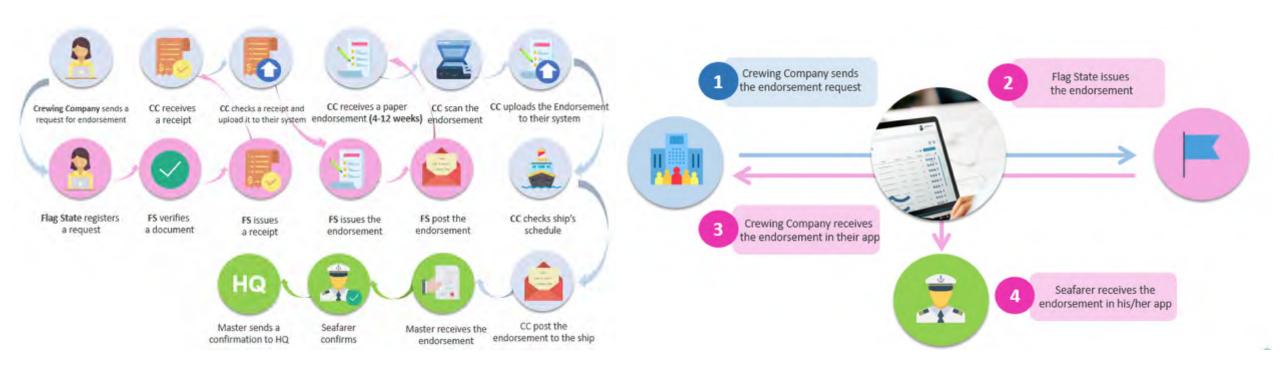








# 15 Steps Vs 4 Steps





# **Cost comparison**







#### **CREWING COMPANY**

**TRADITIONAL PROCEDURE** 



Cost of handling an endorsement

Time to handle an endorsement

Time for the job done



23

49 min



2.02

L

11 min



**1-3 days** 



#### **SEAFARER**

Time to have the documentation



6 weeks

4-12 weeks



**1-3 days** 



**ISSUER (FLAG STATE)** 

Cost of issuing an endorsement

Time to issue an endorsement



18



32 min



3



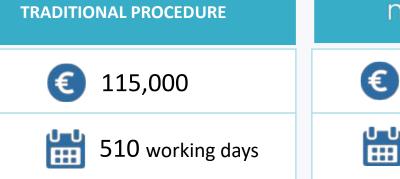
10 min

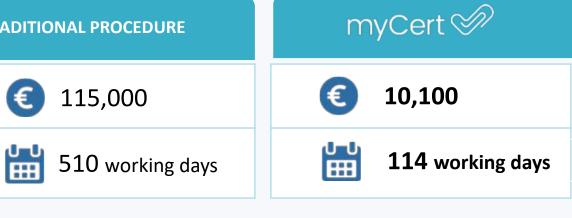


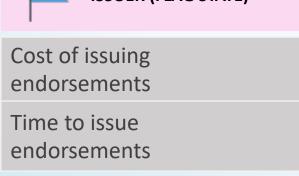
### Simulation:

### **5000** endorsement per year















## A single ecosystem, multiple advantages











#### **Better Communication** More Control

myCert ensures clear and swift communication between issuers and seafarers. Both parties know what they need to deliver in real time. A direct link between issuers and holders provides greater control measures over the certificates involved in the process.

#### Higher Trust Levels

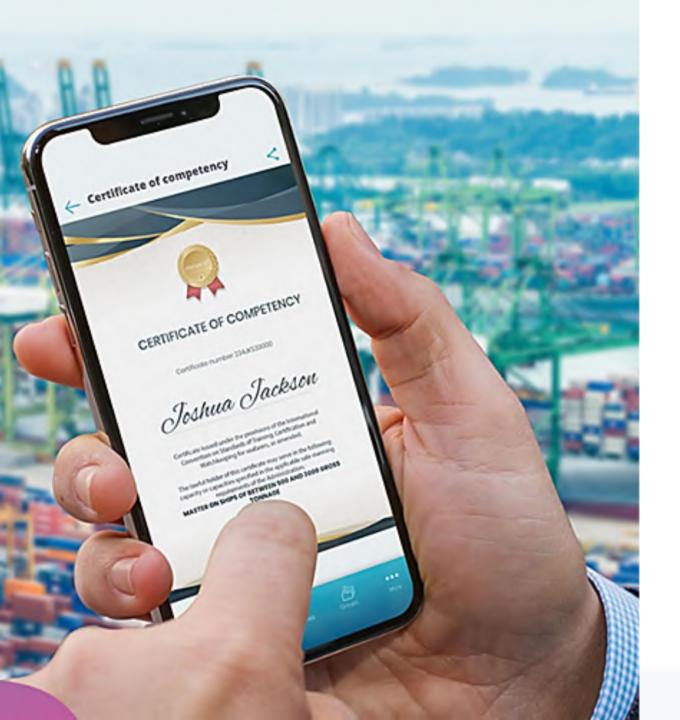
Better security, less errors and better control over the authenticity of the digital certificates translates into higher trust levels.

#### **Greater Efficiency**

myCert makes issuers, holders and verifiers more efficient in terms of business and professionalization, helping them to focus on how to expand their capabilities.

#### **Fewer Errors**

A unique ecosystem also means that an error can be easily corrected without all the paperwork involved while the whole flux of documents remains undisturbed.



# IMO guidelines encourage the use of electronic certificates

The new IMO guidelines encourage the use of electronic certificates, which further substantiates the fact that the maritime industry is finally ready to the step towards a more secure and efficient approach to certificate management.





Powered by Safebridge

## Contact us:



www.mycert.com



sales@safebridge.net



+49 (40) 55 56 57 9 – 20